

The logo for MAIDI CORPORATION is centered on the left side of the image. It features the word "MAIDI" in a large, bold, white sans-serif font, with the "I" having a unique, slightly stylized shape. Below "MAIDI", the word "CORPORATION" is written in a smaller, all-caps, white sans-serif font. The background consists of three large, overlapping circles in shades of purple and magenta, creating a modern, abstract design.

**MAIDI**  
CORPORATION

**“CONSUMERS DO NOT  
BUY PRODUCTS.  
THEY BUY PRODUCTS  
VALUES.”**

David Ogilvy

## HOW DO WE DO?

More than just an executional collective, we work in closely with you from the start of any project in the following roles:

### IDEAS

From your vision, we'll mould it into an idea to help you stay ahead in this ever competitive, progressive digital world.

### STRATEGIES

Along the way, we'll help you identify goals, pain-points, and offer creative, effective solutions.

### VALUES

Finally, an immersive product is carved to give you and your target audience the right experiences to drive your business forward.

## WHO WE ARE?

We are conceptualists, strategists, designers, programmer and producers who share a passion for generating progressive ideas and creating powerful and strong ways to express them. MAIDI is a unique advertising & Digital solution agency that takes a design-based approach. We provide solution and value scheme-from media planning to digital solution to new and existing organizations and brands.

In MAIDI, we value creativity and effectiveness higher than anything else. Through the years, we have worked with some of major brands. By exploring different possibilities which yet to be discovered, we assist our clients to expand and progress, bringing their brand image to live and giving them the spotlight they deserved.

Through our knowledge and experience, we weld various forms of solution into a powerful medium. Along with creative and beautifully crafted design, we can build awareness through massive coverage and reach any intended target with immediacy, on a wide scale that ranges from local to international.

# THIS IS WHAT WE DO

## BRAND STRATEGIES

We shape your brand's identity with concept to communicate it's corporate message. We help define the meaning of your brand and how to best position it for growth.

Branding is much more than just designing your logo or business card, it reflects everything your business is about. We can help you create and build your brand and market it to its success online and offline.

## CREATIVE DESIGN

We bring your ideas to life. We pull together all of the information to create a compelling story and call to action. Deliver your message using print media, with the right design and finishing.

Our approach to graphic and print design is to design with a purpose. Whether you want to deliver a specific brand message or seeking to develop more meaningful relationships with your customers, our team will work with you deliver a project to promote your brand through a range of print media.

## DIGITAL SOLUTIONS

Get yourself published on the internet, to connect with people through any devices. Exceptional design that is usable, simple and beautiful. From pixels to programming, we make it work & we make it look good.

We make images comes to life, convey message by interacting with the viewers. We create memorable, high-impact pieces that can communicate taking full advantage of their audiovisual characteristic.

Video is 600% more effective than printed or mail promotions and we have made professional video easy. The most valuable tools in any production are planning and communication.

# GET TO KNOW US



Mohd Afiq Bin Hamidi  
Managing Director



Fareed Roslee  
Business Development  
Manager



Norhamin  
Technical Manager



Jafry Hisham PMP,SFC  
Project Manager



Kamarul  
Marketing Manager



Alhafiz Junaidi  
Creative Director



Izwani  
Motion Designer



Amran Ibrahim  
Front End Developer

# LIST OF WHAT WE DO

## BRANDING

- 01. Brand Strategy
- 02. Brand Identity
- 03. Brand Image
- 04. Brand Protection
- 05. Brand Positioning
- 06. Brand Promotion
- 07. Brand Distribution
- 08. Brand Alignment

## MEDIA STARTEGY

- 01. TV Media
- 02. Radio Media
- 03. Billboard Media
- 04. Newspaper
- 05. Outdoor Ads

## ONLINE

- 01. Website Design
- 02. Website Development
- 03. Hosting & Domain
- 04. Email
- 05. Social Media Campaign
- 06. Website Content Write up

## APP & SYSTEM

- 01. Ticketing System
- 02. Corporate Management System
- 03. CRS Apps
- 04. Education System
- 05. Sales Management System

## PRODUCTION

- 01. Pre Production
- 02. Production
- 03. Post Production
- 04. Corporate Video
- 05. TVC
- 06. Training Video

## TRAINING

- 01. Adobe Muse cc
- 02. Adobe Photoshop
- 03. Creative Branding
- 04. Online Web Creative
- 05. Marketing Basic

# OUR PORTFOLIO AND CLIENTS



## Logo & Branding Design



MAIDI  
CORPORATION

## Project

Logo Branding for  
Selangor State IPR system  
together with Manual Guide  
book

## The Context

The wealth of the State of  
Selangor has the right to be  
shared with the people of this  
state. The proceeds of this  
wealth are distributed  
through various assistance  
programs and donations  
specifically for the people of  
Selangor.

## The Solution

We are giving look and feel  
the closest we can to the  
“Rakyat”, the logo make them  
feel how friendly the state is.  
We combine the circle of  
Rakyat to be in one group  
of Selangor and make them  
feel gov state always took  
a good care of them.



On white background



On coloured background



On coloured background

## Project

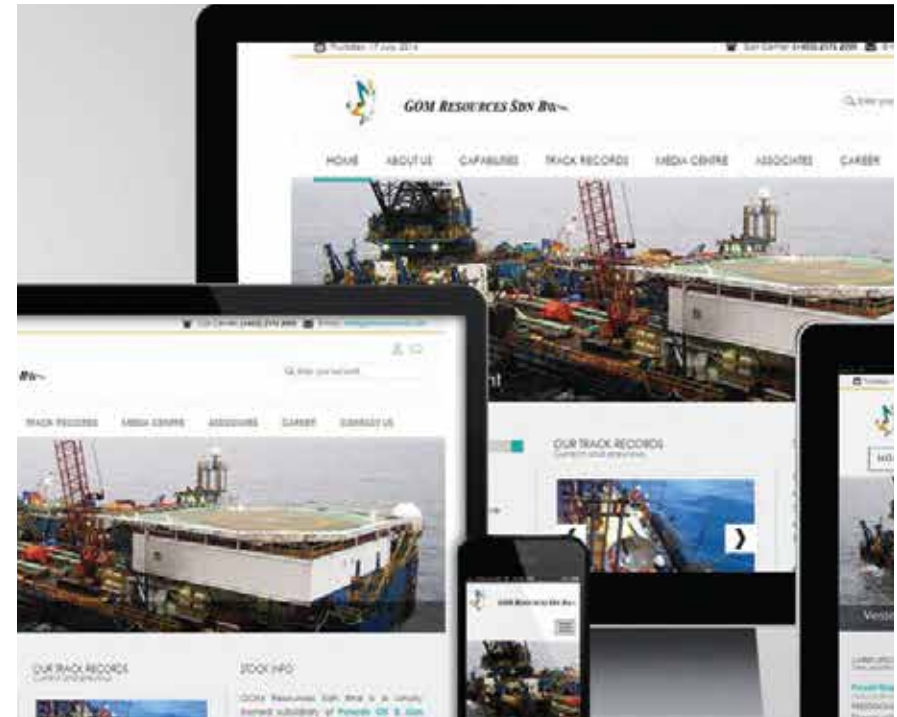
Logo Branding for  
Selangor State IPR system  
together with Manual Guide  
book

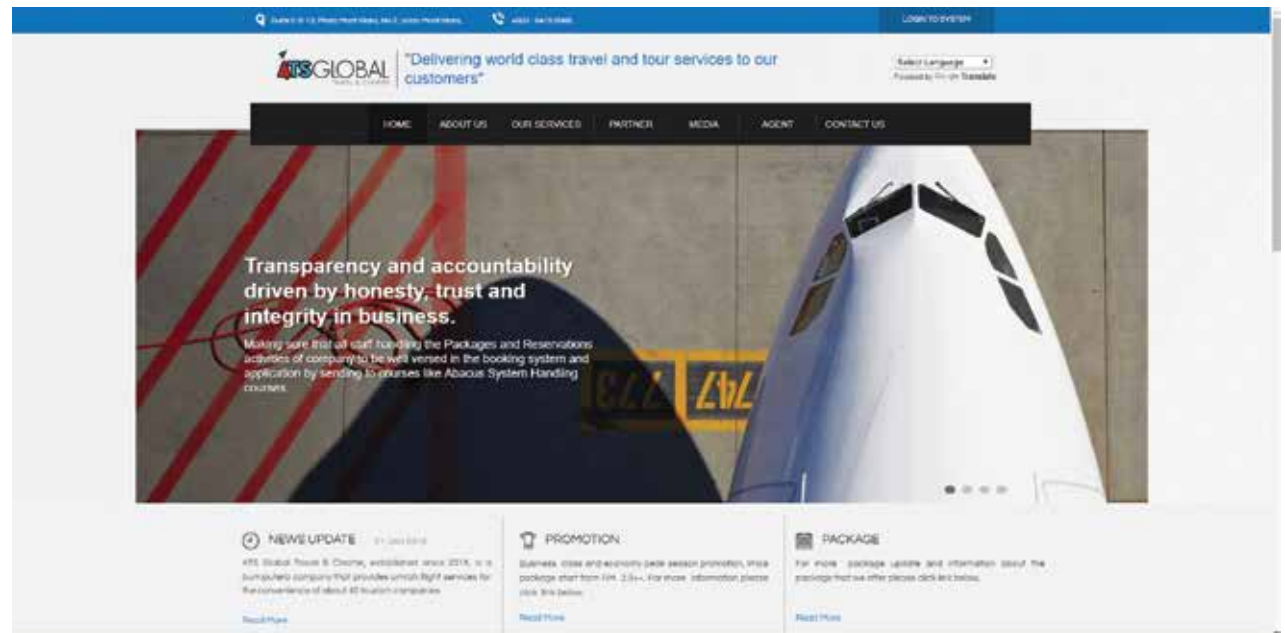
## Medium

We also applied to other medium  
of platform for example to mobile  
webpage, into the system and  
also to the printed material









## Website Design & Development

**Client :** ATS Global Travel Charter

**Task :** Website Design & Development

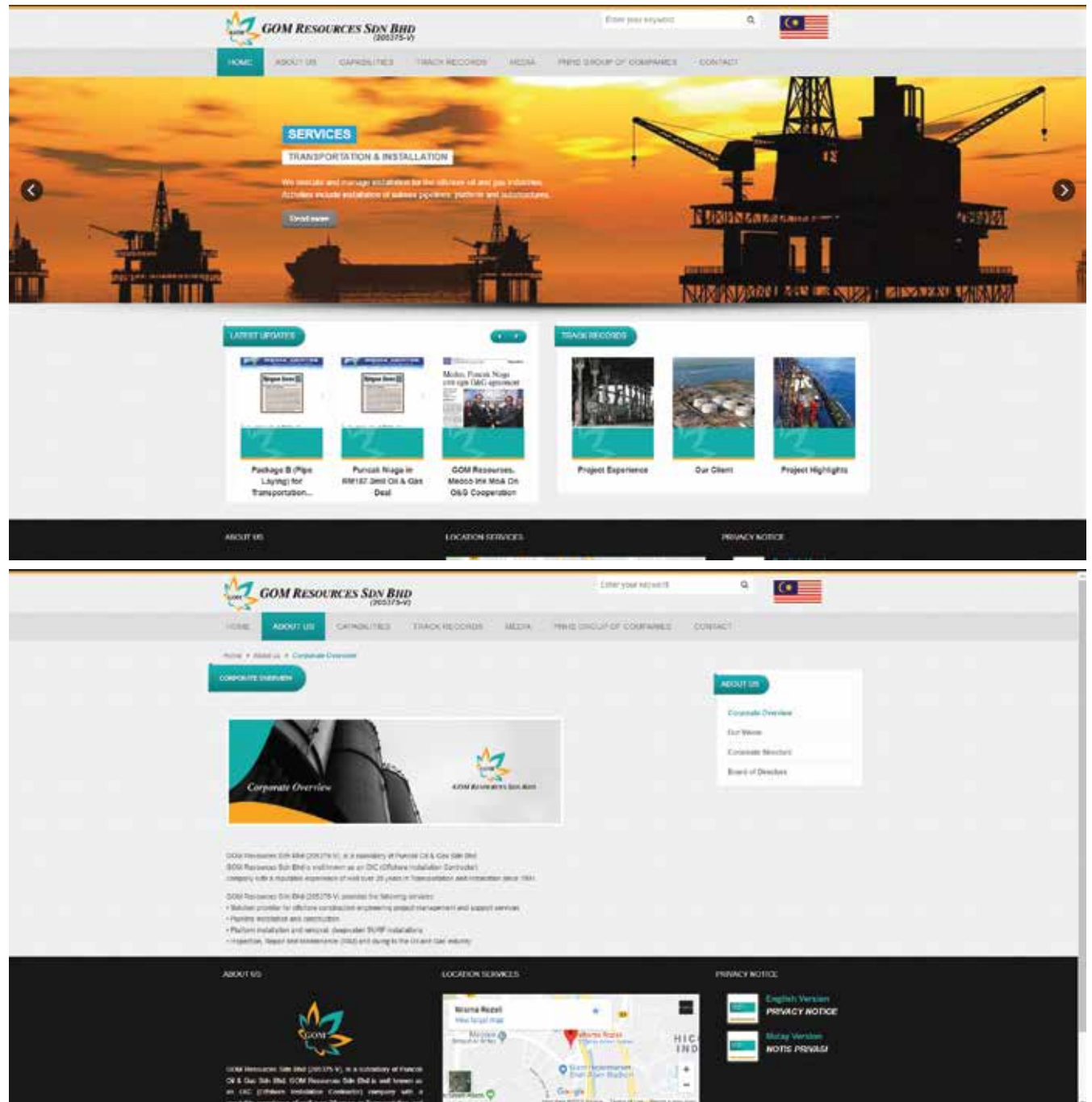
**Timeline :** 1 Month

**URL :** www.atsglobalcharter.com

**Frame work :** Adobe Muse cc







## Website Design & Development

**Client :** GOM Resources Sdn Bhd

**Task :** Website Design & Development

**Timeline :** 2 Months

**URL :** www.gomresources.com

**Frame work :** Joomla



## Website Design & Development

**Client :** Dhes Sdn Bhd

**Task :** Website Design & Development

**Timeline :** 3 Months

**URL :** www.dhes.com.my

**Frame work :** Adobe Muse cc

## Website Design & Development

**Client :** Alam Flora Sdn Bhd

**Task :** Website Design & Development

**Timeline :** 2 Months

**URL :** [www.alamflora.com.my](http://www.alamflora.com.my)

**Frame work :** Adobe Muse cc





## Website Design & Development

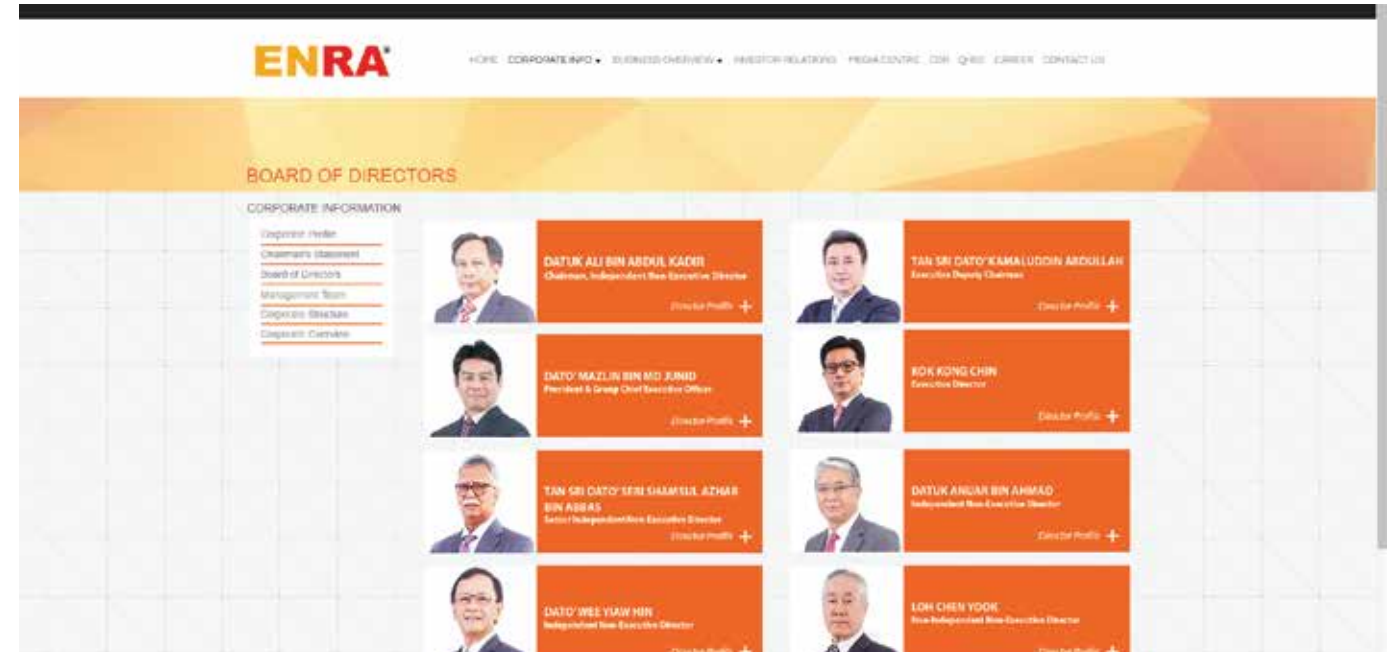
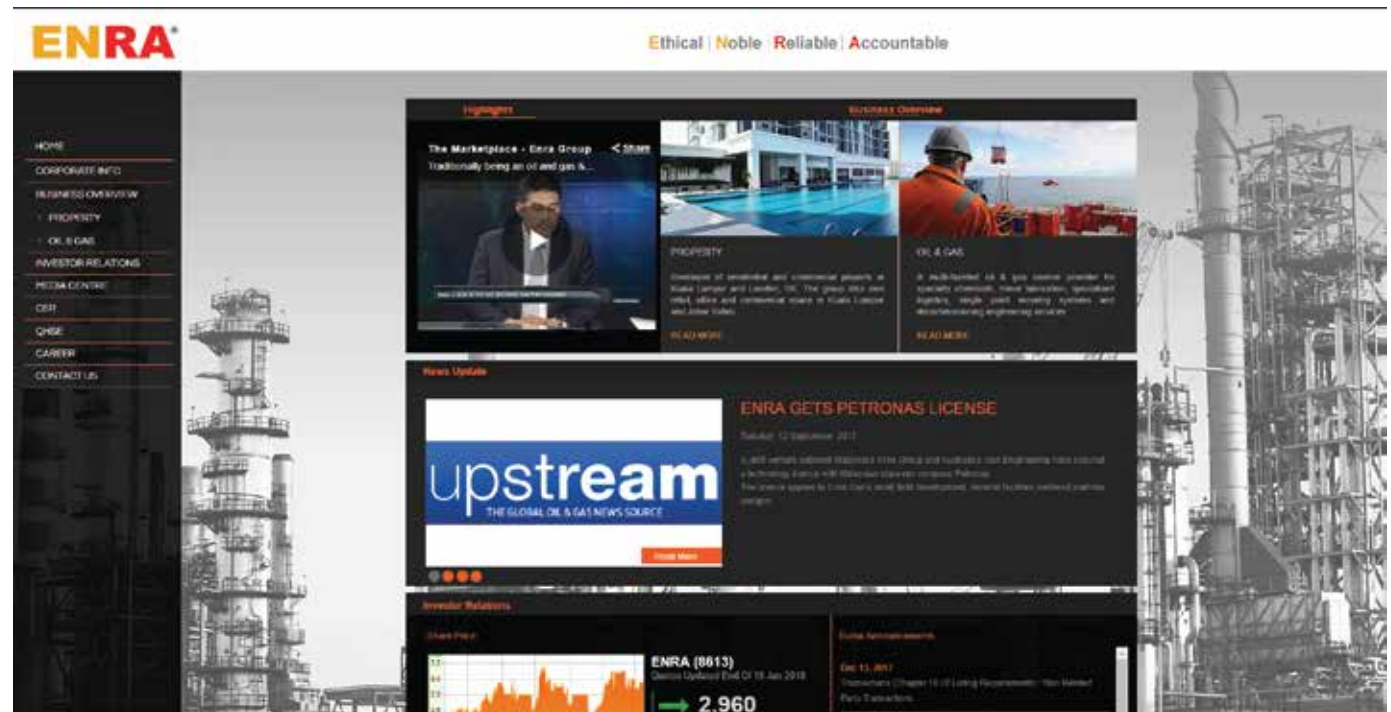
**Client :** ENRA Group Berhad

**Task :** Website Design & Development

**Timeline :** 3 Months

**URL :** www.enra.my

**Frame work :** Adobe Muse cc





## Website Design & Development

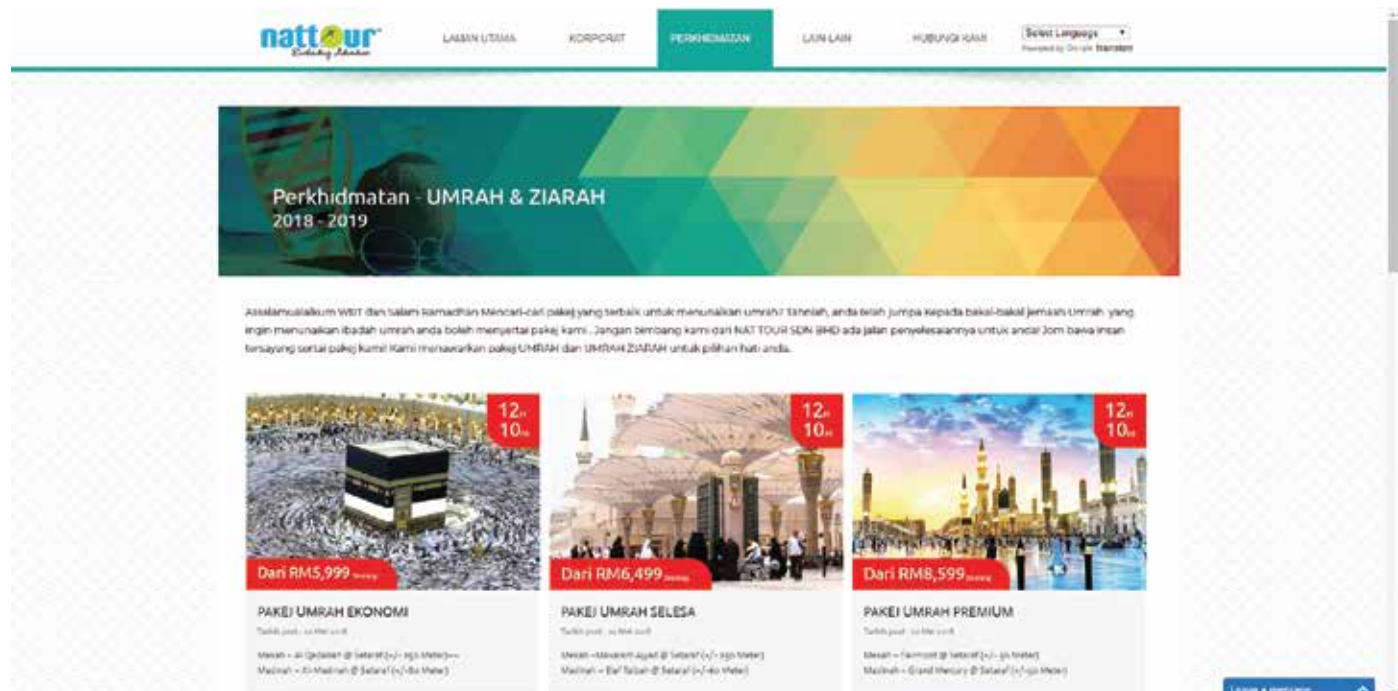
**Client :** Nat Tour Travel Sdn Bhd

**Task :** Website Design & Development

**Timeline :** 1 Month

**URL :** www.nattour.my

**Frame work :** Adobe Muse cc





MAIDI

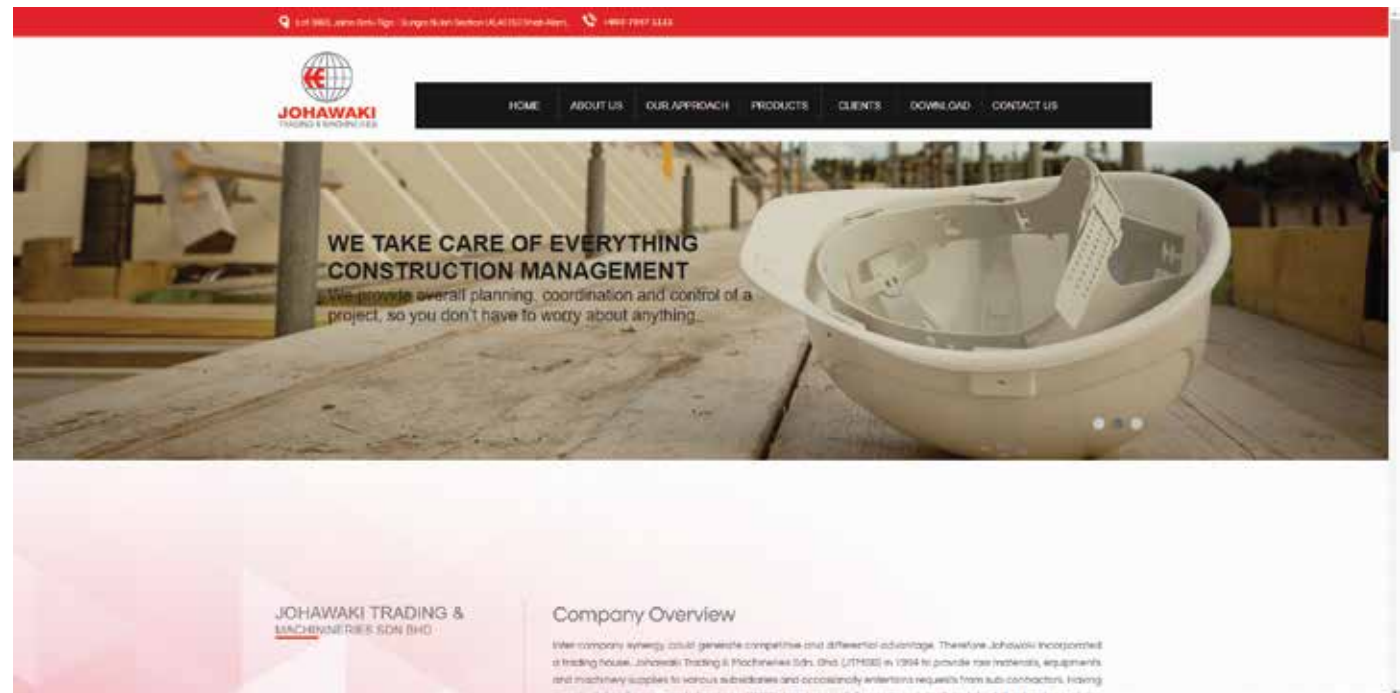


MAIDI



MAIDI





## Website Design & Development

**Client** : Johawaki Trading & Machineries

**Task** : Website Design & Development

**Timeline** : 1 Month

**URL** : [www.jtmsb.com.my](http://www.jtmsb.com.my)

**Frame work** : Adobe Muse cc



## OUR CLIENTS





## GET IN TOUCH WITH US

### **Our Studio**

D-03-02, Block D, No. 5 Ritze Perdana  
Jalan Pju 8/2  
Bandar Damansara Perdana  
47820 Petaling Jaya  
Selangor

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### **Contact us**

011 28266446  
maidicreative@gmail.com  
maidisales@gmail.com

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### **Follow us**

facebook : Maidi Corporation Sdn Bhd  
Instagram : #MaidiCorporation  
Linked : Maidi Corporation Sdn Bhd

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### **Our Website**

Google : Maidi Corporation